



## HSBC Cut Print Costs & Reduced their Printer Fleet by around 50% with Allied MPS

Allied Managed Print Services helps HSBC to cut printing costs and effectively manage their document workflows through a complete hardware and service offering.

### About our Client

Headquartered in London, HSBC is one of the largest banking and financial services organizations in the world. HSBC's international network comprises around 8,000 offices in 88 countries across territories in Europe, the Asia-pacific region, the Americas, the Middle East and Africa.

### The Scenario

The client was looking for a trusted partner who could deliver cost-effective managed print services & support. They chose Allied Worldwide for our extensive experience in designing & deploying print infrastructure for enterprises and our mature project management processes.

### Business Challenge

To assist HSBC in design and deployment of managed print services in 1500 locations, with dedicated third party staff. In addition, HSBC needed to streamline their printer fleet and minimize costs associated with printing and imaging infrastructure.

### The Solution

We provided a total printing solution to HSBC, to manage their print environment. Allied project staff assisted in the design and implementation of a print infrastructure that is tailored to their specific business requirements which includes:

- Latest and secure printer technologies
- Repair and maintenance support

#### CLIENT HSBC

**CHALLENGE**  
To assist HSBC in design & deployment of managed print services in 1500 locations

**SOLUTION**  
Managed Print Services

**RESULT**  
Reduced printer fleet and cost savings

- Supplies management
- Migration of print devices
- Removal and disposal of outdated technology

### The Result

Allied's solutions helped HSBC in a strategic reduction of their printer fleet by around 50%, with secure multi-functional systems that incorporated their print, copy, fax & scanning requirements.

The functionality was enabled across 1500 locations in the UK resulting in massive cost-benefits for the company.



**Allied Worldwide** is an ISO 9001 accredited organisation, uniquely positioned to support today's results-focussed CEO who requires flexible and innovative solutions in an increasingly demanding global environment, to deliver high performance business solutions against ever decreasing time scales.

### Allied Worldwide Ltd.

Allied is proud of its associations with both Microsoft and VMware. Allied is a Microsoft Gold Partner in the Devices and Deployment Competency and Microsoft Silver Partner in the Server Platforms Competency.

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